AMENDED NOTICE TO NEW JERSEY POLICYHOLDERS AND CLAIMANTS OF: CONSUMER FIRST INSURANCE COMPANY

On February 19, 2010 a Notice of Motion was filed requesting extension of the Bar Date for assertion of claims against Consumer First Insurance Company ("Consumer First"), declared insolvent by Order dated July 21, 2009 (the "Liquidation Order") by the Acting Commissioner of the New Jersey Department of Banking and Insurance as Liquidator, and to amend the July 21, 2009 Liquidation Order to lift the permanent injunction on litigation against the insureds of Consumer First. The Order granting the motion, dated March 19, 2010, extends the Bar Date to March 15, 2011 and lifts the stay for the permanent injunction on litigation.

Please refer to the original Public Notice with respect to Consumer First published _______, 2009 [see below for insert date*] for a review of the rights and obligations under the Guaranty Association Act with respect to certain claims of policyholders and claimants under policies issued by Consumer First which constitute covered claims under the Guaranty Association Act.

For the full provisions of the Guaranty Association Act, reference should be made to N.J.S.A. 17:30A-1 et seq.

All inquiries and communications regarding any "covered claim" arising under a policy of insurance issued by Consumer First should be directed promptly to the New Jersey Property-Liability Insurance Guaranty Association's Claim Office, located at 222 Mount Airy Road, Basking Ridge, New Jersey 07920 (telephone: (908) 382-7100).

BOARD OF DIRECTORS NEW JERSEY PROPERTY-LIABILITY INSURANCE GUARANTY ASSOCIATION

*The Star Ledger - August 4, 2009 The Record - August 2, 2009 The Trenton Times - August 3, 2009